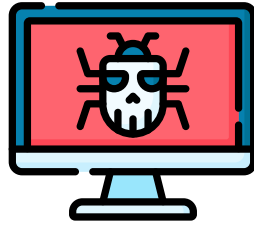# CYBERSECURITY STATISTICS
Understanding the State of Online Safety

300,000 New Malware Daily

Cybercriminals are creating around 300,000 new malware programs every single day.

Source: Webroot

$3.86 Million
Average Cost of a Data Breach

In 2020, a single data breach cost businesses an average of $3.86 million globally.

Source: IBM

Every 11 Seconds
Ransomware Attack Frequency

By 2021, a business was hit by a ransomware attack every 11 seconds.

Source: Cybersecurity Ventures

43% of Attacks Target Small Businesses
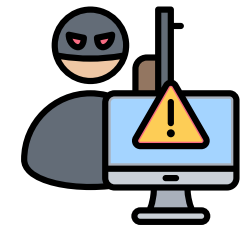### Average Cost of a Data Breach

Almost half of all cyber attacks are aimed at small businesses, but only 14% are prepared to defend against them.

Source: Cybint Solutions

$6 Trillion per Year
Global Cybercrime Costs

Cybercrime is projected to cost the world $6 trillion annually by 2021.

Source: Cybersecurity Ventures

90% of Data Breaches Start with Phishing

Phishing scams are responsible for 90% of all successful data breaches.

Source: Verizon

PROTECTED HARBOR

+1 201-957-1616

protectedharbor.com

sales@protectedharbor.com